

Julia A. Royston



P. O. Box 4321 Jeffersonville, IN 47131 502-802-5385 roystonjulia@gmail.com

Greetings,

I am an author, publisher, speaker and writing coach. I am available to participate in tours, conferences, radio and television interviews and events that will benefit from my gifts, talents and knowledge.

Enclosed please find a complete media packet of my published works and speaking topics.

If you have any questions, like an interview or copies of the literary projects, feel free to contact me at the address or phone listed below.

I thank you in advance for your support of this project and look forward to hearing from you soon.

Sincerely,

Julia Royston

### **Biographical Sketch**

**Julia Royston** is an author, publisher and speaker residing in Southern Indiana with her husband, Brian K. Royston. Julia holds a Bachelor's degree in Accounting from Bellarmine University, a Master's degree in Information Science from the University of Kentucky, a Master of Arts degree in School Librarianship from Spalding University and a Doctorate in Religious Education from Grace Bible College in Niles, OH.

To her credit, Julia has written more than 50 books in non-fiction related to business, writing, publishing, promotion and team building as well as romance fiction, poetry and children's books.

In 2008, BK Royston Publishing, LLC was established to help other aspiring writers to create, publish, promote and distribute bestselling books in the global market place in all media formats. BK Royston Publishing has signed more 100 authors to its company, published more than 250 and coached more than 200 more authors to write, publish and promote their books in the literary world. In 2019, BK Royston Publishing is proud to celebrate 11 years of helping authors tell their story to the world.

Julia travels throughout the country hosting and attending events speaking to authors about how to write, publish and promote their books. Julia hosts retreats, conferences and masterminds for other coaches, business owners and future publishers with the tools and resources they need to establish and monetize their skills, products and services.

By profession, Julia is a retired certified media specialist/technology teacher/information manager. For more information about Julia, visit www.bkroystonpublishing.com or www.juliaroyston.net.



### **About Us:**

BK Royston Publishing is a publishing company established in 2008 to publish high quality and enjoyable inspirational materials for all ages. BK Royston Publishing has assisted several authors with receiving the guidance, information and services necessary to complete and publish a high quality publication. BK Royston Publishing stays on the cutting edge of publishing by providing publications in multiple formats including paperback, hard back, eBook and audio books as well as other media platforms.

### Contact:

303 E. Court Ave., #4321 P. O. Box 4321 Jeffersonville, IN 47131 502-802-5385 julia@bkroystonpublishing.com or roystonjulia@gmail.com

**Mission Statement:** To provide high quality, entertaining, informative and inspirational materials in all media formats in the global marketplace.

**Vision:** Inform | Entertain | Inspire | Educate

### Julia A. Royston

502-802-5385 julia@bkroystonpublishing.com juliaroystonenterprises.com juliaroyston.net bkroystonpublishing.com Royalmediaandpublishing.com

### **Interview Questions**

- Describe yourself for our visitors. Where are you from?
- ♦ How did you start your writing journey?
- Ultimately, what do you want readers to gain from your books?
- What made you establish a publishing company?
- As a publisher, what are you looking for from new authors prior to accepting their manuscripts?
- What is the most surprising thing you have learned in creating books?
- What advice would you give a new writer?
- Name 3 things that it takes to make a successful author, in your opinion?
- What can we expect from you in the future?
- • Share with us your latest news, awards or upcoming book releases.
- Where can people find you online?

### **Reference List**

Vanessa Collins Vanessa Collins, LLC P. O. Box 536 Floyd Knobs, IN 47119 219-985-5705 vancollins@aol.com

Donnie Mack I Tutor You Tutor 502-876-2923 mackdonnie1@gmail.com

Mrs. Bessie M. Palmer NCGCC Inc. 502-774-1559 bessiempalmer@aol.com

# Workshop Presentations

### **Instructional Topics**

### What's Next Boot Camp for Authors

This ten week coaching program is designed to assist authors prepare the documentation, social media and branding for the next level of exposure for their books, coaching programs and content to the world.

### Write, Publish and Promote that Book Now!

This content in a three hour masterclass, 30 week Course and/or multiple coaching sessions based on the author's needs to provide the information necessary to write, publish and promote your book now.

### Message to the Masses: Systems, Strategies and Sources

This workshop provides authors, coaches and business owners tools and skills to understand that there are opportunities to connect with clients, customers and your constituents around the world and get your message to the masses.

### **Effective Communication and Connections using Social Media**

Social Media and Technology is not an option. These two means of communication enable you to connect with the world in a manner of seconds. Whether you are a business owner, author or entrepreneur. Find out how you can connect and communicate with the world through Social Media and Technology.

### eBooks for Business

Know that you need to write a book but don't feel that you are ready to write a book? Let Julia Royston walk you through a proven system of writing an ebook for your business.

### The Gifted: Discover, Activate and Profit from Your Gift

Each of us has been given a gift that is to impact you personally and change your world. It lies dormant unless you activate that gift today! Somebody is waiting on you and needs that gift that is down inside. Activate that gift because you are the Gifted.

### **Business Planning, Preparation and Promotion for Profit**

The work of entrepreneurship is hard work. But, the ability to maintain or take your business to the next level will depend on the ability to prepare and plan for that next level. A business with no vision, planning and preparation will soon be out of business. A key element is to be sure to connect your business to the calendar.

### Product Creation 1—ebook, Journal, Affirmations and Blogs

In the 10 week Product Creation Course, we learn how to create products and services that our customers want to buy, establish systems for purchase and determine a promotional calendar and outlets for helping clients buy these products and services.

### Product Creation 2—Audiobooks, Workbooks and Webinars

Product Creation 2 class is an extension of Product Creation 1 in that we continue to create more products but also determine how to get people to purchase or interested in purchasing via webinars.

### **Product Creation 3—Collaborations, Courses and Conferences**

Product Creation 3 takes the items produced in the Classes Product Creation 1 and 2 to design and create courses, conferences or workshops. Finally, to expand the ability to reach more audiences, find ways to collaborate with other people and/or organizations who share a similar vision and mission.

### **Speaker Central**

Get the skills, tools and resources that you need to start speaking in school, non-profit organizations and on stages around the world. What's the topic? Who is your audience? What's your message? Where are your products? What's your fee?

### Virtual and In-Person Event Planning and Participation for Business

As much as we would all like to promote a product and see it make millions, it is more complicated than that. There are times that you either have to host or participate in events so that people will be exposed to who you are and what you do so that they can eventually do business with you. What are some events, tools, resources and tips for business owners to make the most of events and how those events can benefit your business.

To request Julia to present one of these workshops or many others, contact her at:

P. O. Box 4321 Jeffersonville, IN 47131 502-802-5385 | roystonjulia@gmail.com www.juliaroyston.net | julia@bkroystonpublishing.com

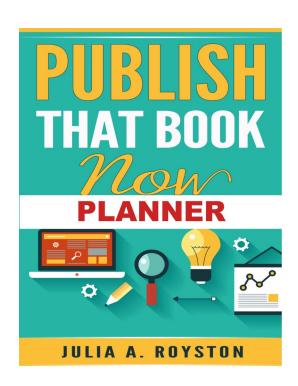
# Literary Works

All Literary Works are available on Amazon.com, Barnes&Noble.com, KINDLE or NOOK, unless not yet published. More to come...

If you wish to purchase multiple copies or books in bulk, don't hesitate to reach out via email at bkroystonpublishing@gmail.com or call 502-802-5385 and we can provide a cost quote and complete that book order for you directly.

# COMINGSOON







WORKBOOK



JULIA A. ROYSTON



# 10 TOOLS FOR AUTHOR SUCCESS

Julia A. Royston



JULIA A. ROYSTON Chreen



# BK ROYSTON PUBLISHING

Presents



JULIA A. ROYSTON BA, MA, MLS, DRE



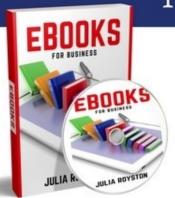
### FROM AUTHOR TO ENTREPRENEUR

How to Turn Your Book into a Business



JULIA A. ROYSTON

### **NEW RELEASE!**



Julia A. Royston

### eBooks for Business



In my opinion, everybody needs a book including all business owners. Why? I'll tell you why in my new book, eBooks for Business.

http://bit.ly/roystonebooks



### Audio Available on CDBaby!





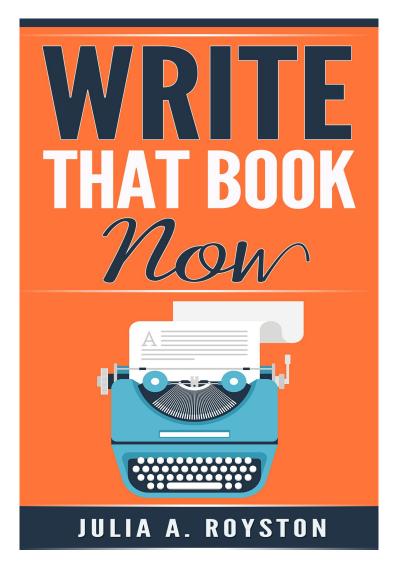
Julia Royston

eBooks for Business Resources - Book, Audio/DVD

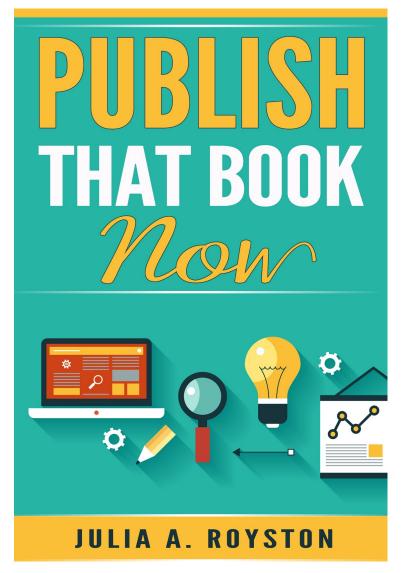
In my opinion, everybody needs a book including all business owners. Why? I'll tell you why in my new book, eBooks for Business.

http://bit.ly/roystonebooks

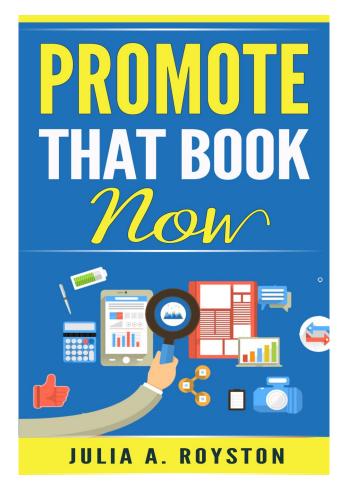
eBooks have given us the ability to get books into the hands of more people because you can now download a book to your phone in addition to other eReader devices. The eBooks will be able to get your message into more hands, phones or eReaders now than ever before. Writing an eBook for your business can do a multiplicity of things. Best-selling author and publisher, Julia Royston, provides the information necessary to write, publish, promote and re-purpose your ebook for your business. Be sure to visit http://bit.ly/roystonebooks for access to the audio and video and more tools to help you write, publish and promote and re-purpose your eBook for your business.



So you've always wanted to write a book? Of course you have! I have written more than 30 books and excited to share my tips, tricks and talent with you on writing your first of many books. You have wasted enough time dreaming, hoping and believing to be a published author. Open the book, turn the pages and let's get started and learn how to finally "Write that Book Now!"



Publish that Book Now is designed to help those who have decided to publish their book on their own. I must caution you that self-publishing is just that, you are doing the publishing yourself. It's not easy but if you are up for the challenge, go for it. If you need help along the way, don't hesitate to reach out to us. The book is written. It is time to Publish that Book Now!



Title: Promote that Book Now

Genre: Promotion/Non-fiction/Instructional

Retail: \$15

The book is written and available for sale. Now comes the hard part, promoting it and selling it. Is it that hard to sell a well written book? I have written more than 30 books and excited to share my tips and resources on how to promote your book and watch people buy it! Open the book, turn the pages and let's get started and learn how to best "Promote that Book Now!"

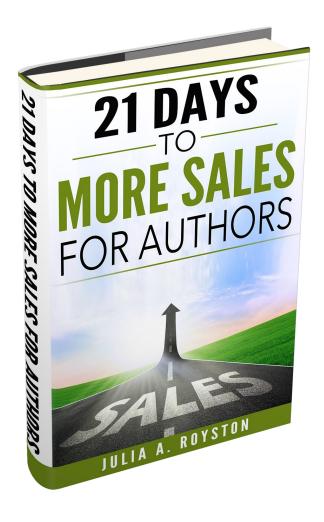
Series: Write. Publish. Promote

Paperback: 90 pages

Publisher: BK Royston Publishing (September 12, 2016)

Language: English

ISBN-13: 978-0692681541



Have you published a book and need more sales of your book? Best-selling Author and Publisher, Julia Royston has detailed 21 ways in 21 days to increase book sales for authors. These are not all of the answers and ways to increase book sales but designed to help you get started on the way to profitability and earning more with the sale of your book!



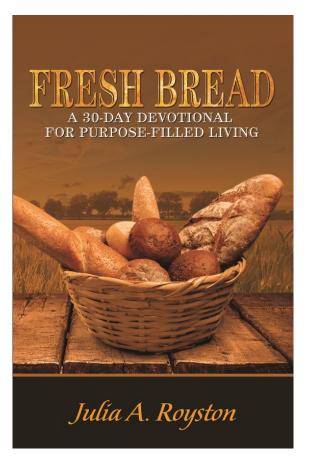
Does you life feel like it needs a do over or start from scratch? Begin Again is a 21 day or week devotional regarding starting again. What are the tools, mindset and resources to make your life the best ever? Sometimes you just have to Begin Again. Starting all over can be hard, rough, tough but necessary. You now have a clean slate and a fresh start. When you Begin Again, you should be smarter, wiser and better. Julia Royston has some experience with starting again. She will give you some key ingredients, steps and processes to "Begin Again."

Paperback: 70 pages

Publisher: BK Royston Publishing (March 10, 2016)

Language: English ISBN-10: 0692666044 ISBN-13: 978-0692666043

Product Dimensions: 5.5 x 0.2 x 8.5 inches



There is nothing like hot croissants, yeast roll or biscuit with butter dripping on top and some great preserves mix on top of that. When the bread is placed in your mouth, there is something powerful and euphoric that moves from your mouth to your toes. Fresh hot and good bread is heavenly. The Lord's Prayer says, "Give us our daily bread," Matthew 6:19 Bread is a natural food group. It provides a portion of necessary nutrients to sustain life. Jesus said, "I am the bread of life," John 6:41. In John 6:51 Jesus said, "I am the living bread.." Jesus is that bread for everlasting life. God's word to a follower is that spiritual nutrient that will not only sustain life but, expand your life. Prepare yourself for 30 days of His freshest bread.

Paperback: 132 pages

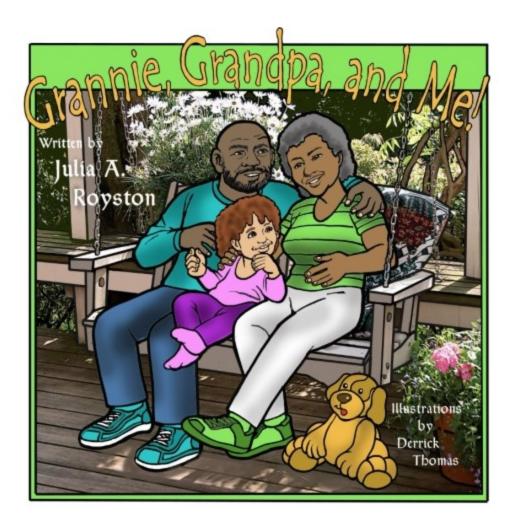
Publisher: BK Royston Publishing (July 29, 2015)

Language: English ISBN-10: 0692501401 ISBN-13: 978-0692501405

Product Dimensions: 6 x 0.3 x 9 inches

Julia A. Royston

Available on Amazon, Barnes & Noble.com,



Many grandparents, aunts, distant relatives, foster parents and other guardians issued by the state, raising today's children. Some of these people are long past the retirement age and should be taking cruises, vacations in the summer or moved to warmer climates enjoying their latter years until they are unable to take care of themselves. Instead, they are coming to parent teacher conferences, buying school clothes and shoes, finding tutors for homework that they stopped doing long ago. Walks in the park, visits to the zoo and circus tickets were once a thing of the past, but have resurfaced so that this generation can somehow enjoy being a kid and have a better life. These are the true heroes of our generation. People who are willing to sacrifice their wants, needs and desires to be able to see the next generation survive and hopefully, thrive.

Julia A. Royston Paperback: 48 pages

Publisher: BK Royston Publishing (October 28, 2015)

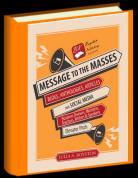
Language: English ISBN-10: 0692548882 ISBN-13: 978-0692548882

Product Dimensions: 8.2 x 0.1 x 8.2 inches

Available on Amazon, Barnes & Noble.com, http://www.mkt.com/juliaroystonstore

### Julia A. Royston presents

# Message to the Masses



Book, Workbook, Audio, and DVD Series

**Topics include:** 

What is Your Message? I The Elevator Pitch I
Biographies I One Sheet I Newsletters & Blogs I Writing
an Articlel Teleseminars, Radio & Television I Start,
Write, and Publish Your Book!

"If you've ever watched a Charlie Brown episode or movie and saw a scene in school, you will know that Charlie Brown's teacher never said words that you could actually understand. It was just rhythmic noise but, you couldn't understand the words. Secondly, have you ever received a voicemail message and the person gave their name, the date they were calling and said, "my phone number is 555-12.." and you missed the last two numbers? In both of these instances, a message was delivered but the receiver didn't receive the message that was delivered. In the book, "Message to the Masses" you'll explore ways that we can actually get that message delivered to not only your local community, but the world."

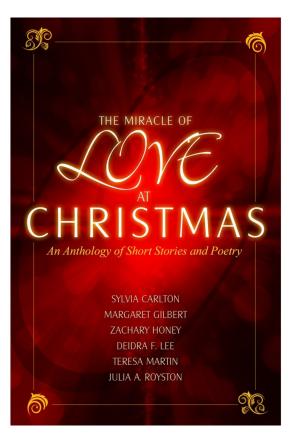
- Julia A. Royston





To Mom, With Love: A Mother's Anthology is a collection of stories, poems and prose dedicated to the individual author's mother but, also a mother anywhere in the world can share and identify. Let your mother, a mother or a woman know just how much she is appreciated and honored in her role of shaping your life today. BK Royston Publishing LLC is pleased to release the first, of many anthologies to come, dedicated to Mothers. This collection is authored by first time as well as seasoned authors. Enjoy!

Kathy Boyd | Sylvia Carlton | Grace Foree | Sharon C. B. Hunter | Judith Kinnard | Jared R. Koyle | Tanya Liverman | Estelle Nelson | Nycea Patterson | Julia A. Royston | Tara Tharpe | Lucy Monin Webb | Maesser Yeniay



Title: The Miracle of Love at

Christmas

Genre: Fiction/Anthology

Paperback: 148 pages

Publisher: BK Royston Publishing

(September 1, 2014) Language: English

ISBN-10: 0692292535

ISBN-13: 978-0692292532

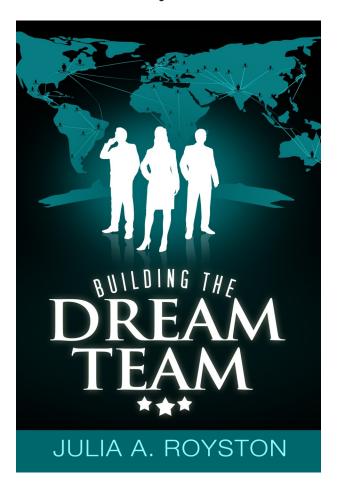
Product Dimensions: 9 x 6 x 0.3

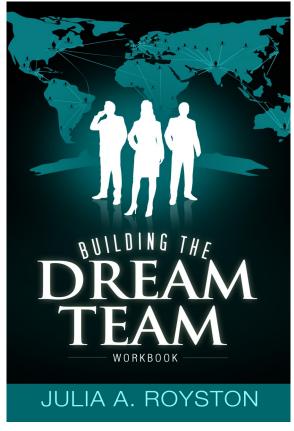
inches

### Book Description:

A pine coned tree with lots of presents draped with bright colored paper and bows underneath. Chestnuts roasting on that open fire. Mistletoe perched above the front door. Stockings hung on the mantle. A turkey baking in the oven and hot chocolate in mugs topped with loads of marshmallows. The baby Jesus in the manger with the wise men coming to see him in the usual spot on the mantle. Who doesn't love Christmas right? Okay, Scrooge. Besides Scrooge, most people have great memories of Christmas. The anticipation seems unbearable and the long list from the kids for Santa seems to get longer and more expensive every year. In the midst of it all, there is love. Love for family, friends and a heart that reaches out for those in need. BK Royston Publishing LLC is pleased to release its third anthology that is dedicated to true Love and Christmas. The Miracle of Love at Christmas is a collection of short stories and poems sure to have you sitting at the cozy fireplace with the book, iPad, Kindle, Nook, tablet or other mobile device on your lap. This collection of stories are authored by first time as well as seasoned authors. Relax and Enjoy The Miracle of Love at Christmas!

Sylvia Carlton | Margaret Gilbert | Zachary Honey Deidra F. Lee | Teresa Martin | Julia A. Royston





Title: Building the Dream Team Genre: Business/Human Resources

Paperback: 100 pages

Publisher: BK Royston Publishing (October 10, 2014)

Language: English ISBN-10: 0692310991 ISBN-13: 978-0692310991

Product Dimensions: 9 x 6 x 0.2 inches

### Book Description:

With more people working along side you, it should make the job, work, production or project easier, right? We would like to think that the saying, 'more hands mean light work' would be easily fulfilled by just adding more people. More people doesn't guarantee success with any organization, business, ministry or committee. The idea of having a large number of the wrong people in various positions in your organization doesn't sound good either. 'Building the Dream Team' is designed to help an organization not only build but, sustain a dream team to fulfill its mission and vision.





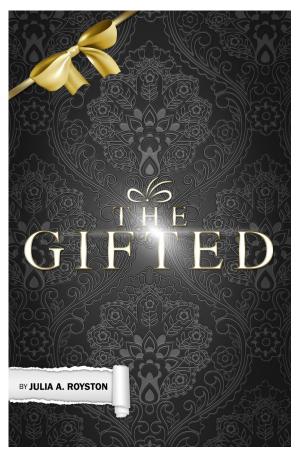
**Coloring Book!** 

Title: Marianne the Librarian

Genre: Library Science Instruction

### Book Description:

The library is one of the most fascinating places in the whole world. You can literally go around the world and back in the library. The library helps you find information to recipes and from fiction to finances. Let the library open up the world to you. Complete the activities provided and get your local librarian to sign the certificate at the end. Walk into a library and walk out into a whole new world.



Title: The Gifted

Genre: Inspirational/Instructional

### Book Description:

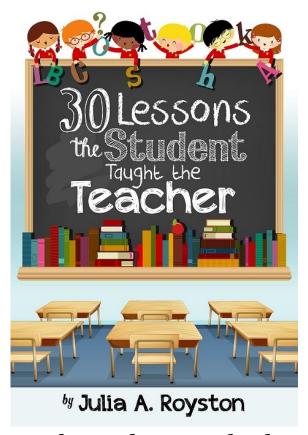
There's a gift down inside you. Yes, you. What's your gift? How are you using your gift? Stir up the gift of you and change you and the world around you. I am gifted and you are gifted too. What's your gift? Calling all of "The gifted."

### **Product Details:**

ISBN-13: 978-1496008053 ISBN-10: 1496008057 Language: English

Publisher: BK Royston Publishing, Inc., 2014

Available at bkroystonpublishing.com and Amazon.com



Title: 30 Lessons the Student Taught the Teacher Genre: Inspirational/Instructional

### **Book Description:**

You may never know the full impact that you have had on some young person's life. If they never thank you, pay you what you are worth or come back to let you know how much they appreciated your life saving work, I say 'thank you.' I greatly appreciate you for all that you do to save, instruct and love the generation of learners in this world. As much as you teach them, they have taught the teacher much more and made me better for it.

### **Product Details:**

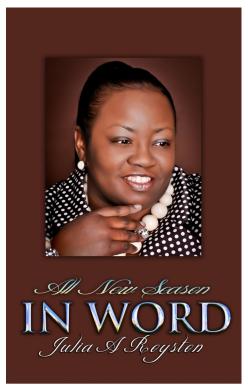
ISBN 13: : 978-1-49543954-4

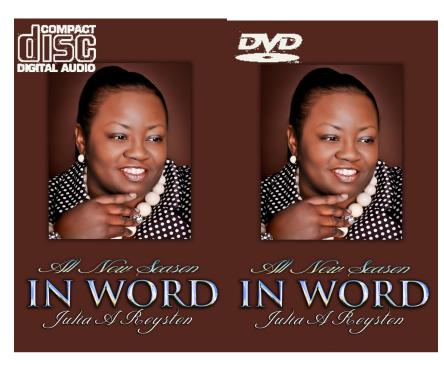
ISBN-10: 1-495439542 Language: English

Publisher: BK Royston Publishing, Inc., 2014

Available at bkroystonpublishing.com and Amazon.com

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Title: 30 Lessons the Student Taught the Teacher

Genre: Inspirational/Instructional

### **Book Description:**

A New Season in Word: Inspirations for Divine Living" is a collection of poems and inspirational readings designed to lift your spirit and warm your heart. So before the morning coffee, bagel and juice, receive a word to face the day and walk into each new season with the confidence that God will see you through." "A New Season in Word and Song" Music CD and DVD accompanies this wonderful book.

### Product Details:

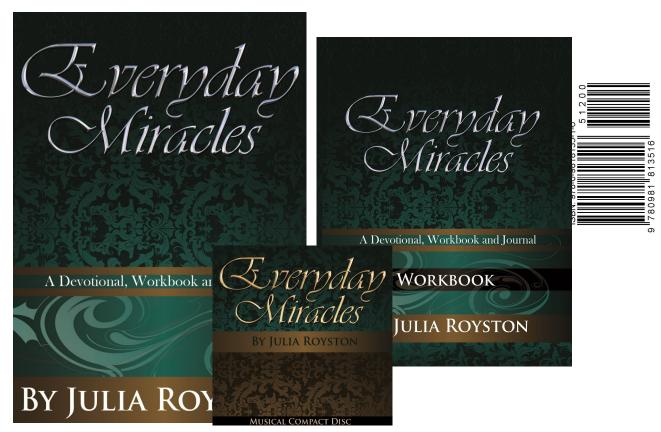
ISBN-13: 978-0985943929

ISBN-10: 0985943920 Language: English

Publisher: BK Royston Publishing, Inc., 2014

"Royston has allowed God to work through her words to offer healing, acceptance and love to all who will read. She has also coupled this book with an amazing CD that combines music and the spoken word with a gospel flavor. Each poem and inspirational essay will motivate, encourage and enlighten every heart. This is a great book to keep on your bedside table so you can read a piece to put you at peace." Monique—Deltareviewer

"Get ready to be uplifted. Reading A New Season in Word is like a reflection upon one's life and a breath of fresh air the same." Tavares Carney



Title: Everyday Miracles

Genre: Devotional/Inspirational/Workbook/Journal/Poetry

### **Book Description:**

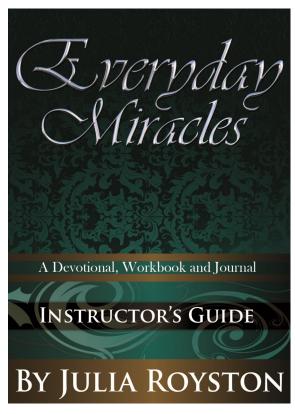
When you think of a miracle, what comes to mind? Naturally, blinded eyes being opened, deaf ears unstopped and other medically unexplained healing come to mind. Is healing the only type of miracle? What if you need a miracle of another kind? Whether you know it or not there are miracles happening all around you. You have to look for them. See with your heart as well as your eyes. Everyday Miracles is a book in three parts, a devotional, workbook and journal. There is a music CD of 15 original songs accompanies this book. Open the book, open your heart and learn how to see the miracles unfold every day of your life.

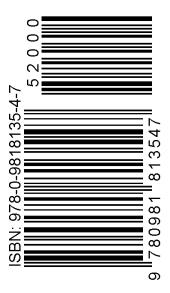
### Product Details:

ISBN 13: 978-0-9818135-1-6 ISBN 10: 0-9818135-1-8

Language: English

Publisher: BK Royston Publishing, Inc.





Title: Everyday Miracles Instructor's Guide Genre: Devotional/Inspirational/Workbook/Journal/Poetry

### **Book Description:**

The Everyday Miracles Instructor's Guide the companion to the Everyday Miracles book and music CD. The Everyday Miracles Instructor's Guide is easy to follow and will assist instructors on all experience levels to create an enjoyable learning environment for group study. The Everyday Miracles Instructor's Guide contains the Lesson Outline, Scriptural References, Activity Suggestions, Materials List, Vocabulary, Extension Activities, Internet Links and printable Worksheets for each session. The intent of the Everyday Miracles Instructor's Guide, is to ensure that each participant's heart and eyes are opened to see God orchestrating miracles daily.

### Product Details:

ISBN 13: 978-0-9818135-4-7

ISBN 10: 0-9818135-4-2

Language: English

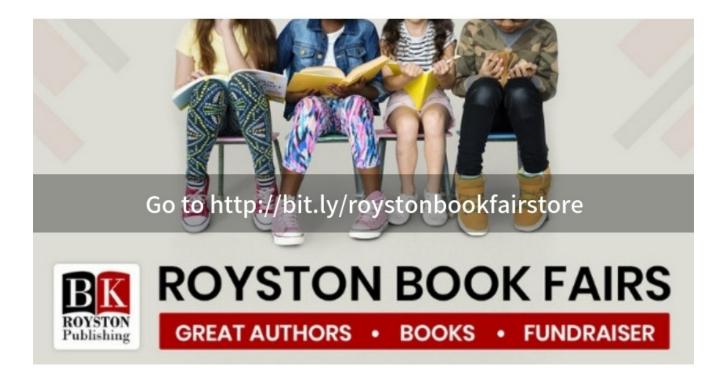
Publisher: BK Royston Publishing, Inc.

# Picture Gallery

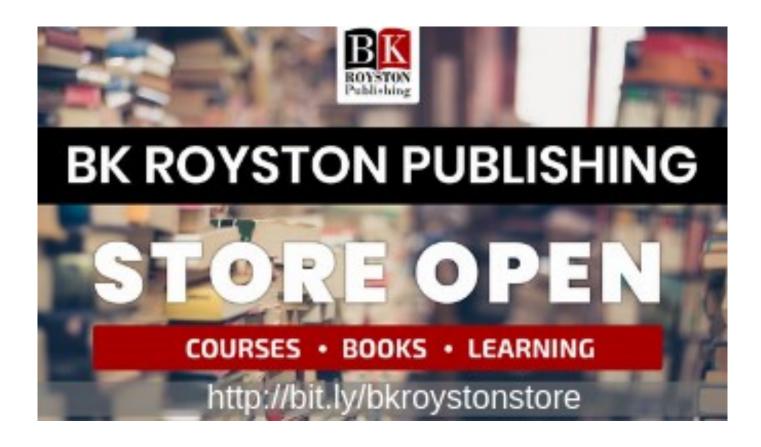




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Photos by: Joe Goodwin Jonathan Snorten











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